



To: American-Marsh Distributors
From: Michael John Florio
Date: January 1, 2009
Re: Upcoming Training Schools

We at American-Marsh Pumps have had several very successful training schools this past year. To continue this type of training and product familiarity we have set dates for the next two schools. This is an intermediate school that assumes basic pump knowledge known by the attendee. The majority of the school will cover American-Marsh offered product, competitive analysis, market definition, catalog familiarity and Water Works software operation.

Day 1

8:00 a.m. – 8:15 a.m.	Arrive at the American-Marsh Plant
	Introductions
8:15 a.m. – 9:00 a.m.	Plant & test lab tour, questions
9:00 a.m. – 5:00 p.m.	Product training - AMP History, 200 Series, 300 Series, 310 Series, 320 Series, 330 Series, 340 Series, 380 Series, 450 Series
6:30 p.m.	Dinner

Day 2

8:00 a.m. – 9:30 a.m.	Product Training - 460 Series, 480 Series, 490 Series, 500 Series, 800 Series
9:30 a.m. – 9:45 a.m.	Break
9:45 a.m. – 12:00 p.m.	Catalog overview, Water Works overview, General Questions, Website Content
12:00 p.m. – 1:00 p.m.	Lunch

We can handle approximately 20 students so it is very important that you RSVP to get a spot. We will do the best we can to fill up the first scheduled school and once filled, move to filling the second school. The information contained in the training school is extensive and therefore attendance is required for the entire scheduled time. If you have any questions regarding the school, dates or content, please contact me.

Thanks,

Michael John Florio
Senior Vice President
Sales, Marketing & Product Development
American-Marsh Pumps